



AT HOME IN BRONTE: WHERE CREATIVITY MEETS COMMUNITY ON EVERY CHAIR

CALLING PAINTERS OF ALL SKILL LEVELS!

The Bronte BIA is excited to announce that the *At Home in Bronte* Muskoka Chair Project is returning in 2026! We're ready to paint the waterfront with colour and imagination.

More than just a place to sit, this public art installation transforms the iconic Muskoka chair into a canvas for creativity, community spirit, and lakeside charm.

This year, we are returning to our community-focused approach by inviting local residents, families, businesses, and community groups to paint 50+ new Muskoka chairs that will enhance our shared public spaces.

With your time and talent, we hope to show that a chair is more than just a chair. It's a symbol that everyone is *At Home in Bronte*.

THIS PROJECT IS
GENEROUSLY
SPONSORED BY:



YOUR CHAIR. YOUR STORY. OUR COMMUNITY.



HOW IT WORKS:

Get inspired! Brainstorm chair design ideas with your family, friends, neighbours, coworkers or community group.

Apply - Submit your completed application by March 31, 2026 to Lydia at communications@brontevillage.net.

Artist Selection - Applications are reviewed on a rolling basis. Selected artists will hear from the Bronte BIA (via email) by April 2.

Chair Pickup - Pick up your chair kit on Saturday, April 18 or Saturday, April 25 between 11am to 3pm at BUM Outdoor Furniture (3270 South Service Rd, Oakville).

Create! Assemble and paint your chair (assembly & painting tips provided).

Installation Day - Deliver your completed chair to Bronte Heritage Waterfront Park on Thursday, June 4, 2026 between 4pm and 8pm. Chairs will be installed along the waterfront, creating a vibrant outdoor gallery for residents and visitors to enjoy all season long.

DESIGN INSPIRATION:

Applicants are welcome to explore any creative idea for their chair. While you may choose to draw inspiration from Bronte's unique character - such as its harbour, waterfront, parks, local landscapes, heritage, outdoor activities, flora and fauna, or cultural celebrations - all imaginative designs are encouraged.

ARTIST GUIDELINES:

Content Guidelines

We encourage fun, imaginative, and family-friendly designs. Chairs should not contain offensive, obscene, profane, or controversial content, and must not promote or encourage violence.

Logos & Branding

If you wish to include company logos, please note:

- Maximum size: 4" x 4" per logo
- Maximum of two logos per chair

Religious & Political References

To keep the focus on creativity, designs with religious or political symbols or messages will not be approved.

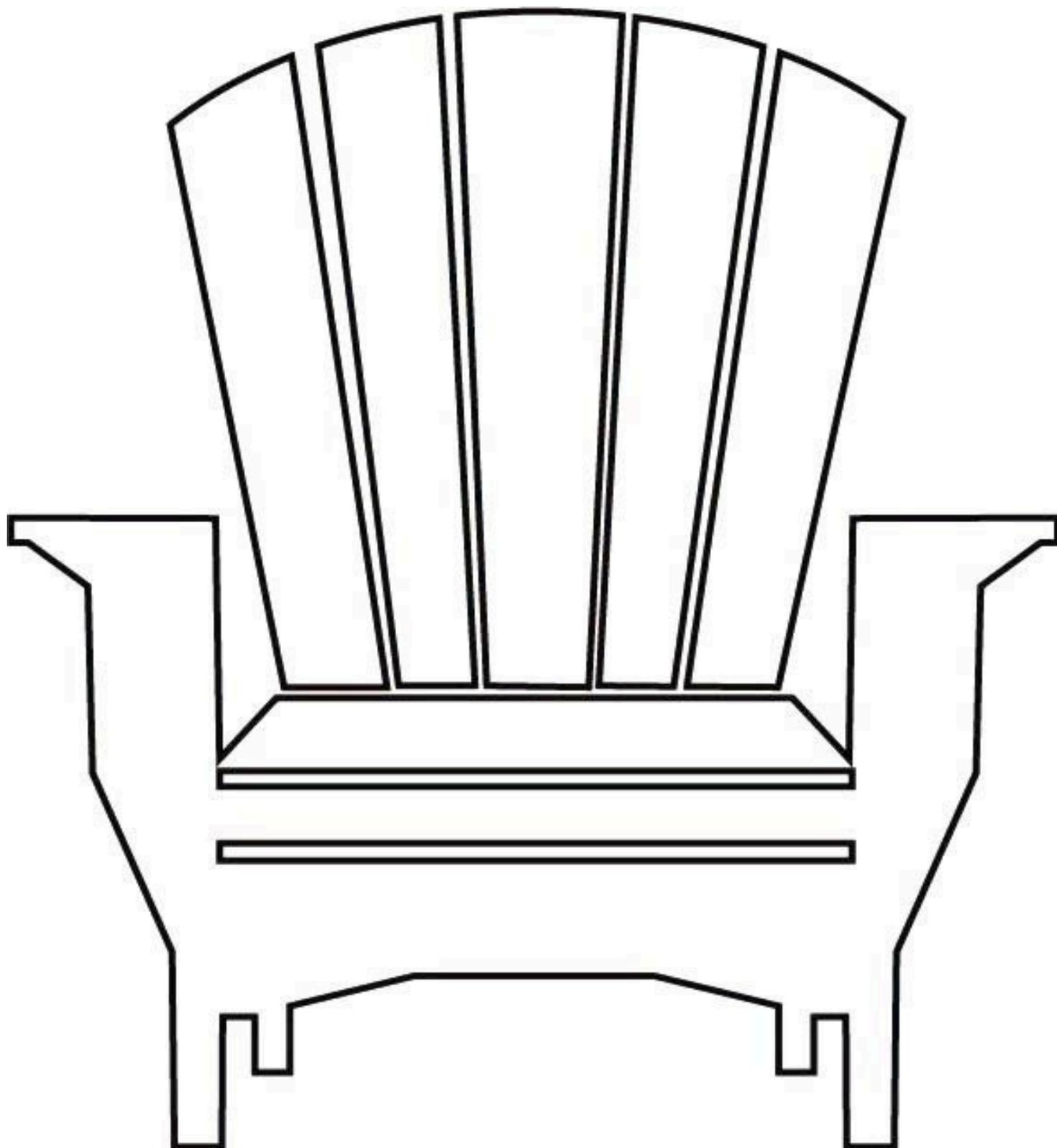
Chair Structure & Materials

Please do not make structural changes to the chair. Only paint may be used - other materials cannot be applied or affixed to the chair.



BRING YOUR IDEA TO LIFE!

Share the vision for your *At Home in Bronte* chair.



Submit completed applications by March 31, 2026 to:
communications@brontevillage.net

QUESTIONS? WE'VE GOT YOU COVERED WITH OUR FAQs!

What is the At Home in Bronte Muskoka Chair Project?

The *At Home in Bronte* Muskoka Chair Project is a public art initiative where artists of all ages and skill levels get to design and paint Muskoka chairs. Once complete, the chairs are displayed along Bronte's waterfront, creating a vibrant, interactive outdoor gallery for everyone in the community to enjoy.

Who can apply?

Anyone and everyone! Residents, families, schools, community groups, and local businesses are all welcome. There are no age or skill restrictions – and all creativity is encouraged.

How many chairs are available for 2026?

This year, over 50 new Muskoka chairs will be painted and installed along the Bronte waterfront.

What is the theme for chair designs?

The sky's the limit! Draw inspiration from Bronte's harbour, parks, local landscapes, heritage, outdoor activities, community life, local businesses, cultural celebrations, or the flora and fauna around us. Abstract designs and outside-the-box thinking are absolutely encouraged!

What happens on Installation Day (June 4)?

Participants bring their completed chairs to Bronte Heritage Waterfront Park. The chairs are installed along the waterfront, creating a colourful outdoor gallery. Visitors can explore the designs, meet the artists, and enjoy the full display.

Will my work be recognized?

Yes! Each chair will feature a plaque displaying the artist's name(s) and the chair's title, so your contribution will be celebrated and remembered.

Can multiple people work on one chair?

Absolutely! Families, schools, community groups, and businesses are encouraged to collaborate on a single chair. Creativity is better when shared!

Who organizes and sponsors the project?

The Bronte BIA organizes the Muskoka Chair Project with support from our 175+ member businesses. A special thanks to BUM Outdoor Furniture, our generous project sponsor, for helping bring this public art tradition to life.

Do I need to provide my own paint or supplies?

A chair kit will be provided to each artist. Participants will supply their own painting materials – paint, brushes, varnish, etc. – and bring their chairs to life with their personal touch.

Is there a cost to participate?

There is no registration fee, but artists are responsible for their paint, brushes, and other supplies.

How do I pick up my chair?

Chair kits can be picked up from BUM Outdoor Furniture at 3270 South Service Rd, Unit 1, Oakville. Two pick-up dates are available: Saturday, April 18, and Saturday, April 25.

Do designs need to be approved before painting?

Yes. All participants must submit a completed application, including a design sketch, for review. Approved applicants will receive an email from the Bronte BIA by April 2 with confirmation, next steps, and chair pick-up details.

Questions? Contact Lydia at communications@brontevillage.net or call 905-825-3258.