



BRONTE
VILLAGE

SPONSORSHIP OPPORTUNITIES

Join Us in 2026!



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**20
26**

BRONTE VILLAGE.

Welcome to Bronte Village!
We are a thriving community
on Lake Ontario that is
vibrant, unique and growing.

A designated tourism
location with a waterfront
and marina that is considered
one of the best in the GTA,
Bronte is one of Ontario's
oldest communities and has
retained its small-town-tight-
knit-community-feel. Our
commercial district, which is
a mix of locally owned &
independent shops, chain
stores, destination retailers
and restaurants, completes
the overall character and
charm of the neighbourhood.



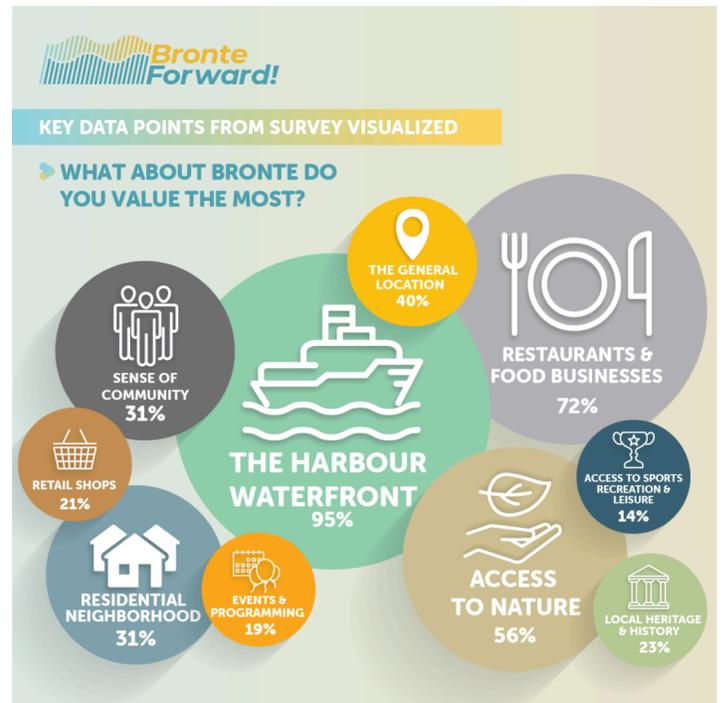
WHERE WATERFRONT LIVING MEETS VIBRANT COMMUNITY.

Visitors and residents alike are drawn to Bronte for its lush green spaces, recreational opportunities, arts and culture, dynamic retail scene, and rich heritage. It's a place where people gather, connections flourish and community thrives.

Bronte is home to over 15,000 residents, 180 businesses and continues to grow, with 2,500 new residents expected to join the community within the next three years. It attracting a diverse mix of boomers, young families, and professionals - active, engaged, and financially comfortable individuals who embrace the good life.

Currently, the community is made up primarily of single-family homeowners (51%) and apartment dwellers (25%), with an average household income of \$146,428. The median age is 51, with 18% of residents being seniors - reflecting a multigenerational, vibrant community.

Bronte's visitors are just as diverse, split evenly between hyper-local residents (within a 15-minute walk or 5-minute drive) and those coming from Burlington, Milton, Mississauga, Toronto, and beyond. The neighbourhood's widespread appeal to both locals and visitors makes it the perfect place for businesses to connect with engaged, enthusiastic audiences.



ABOUT THE BIA.

The Bronte Business Improvement Area (BIA) is a non-profit organization that is dedicated to improving the economic prosperity and quality of life in Bronte Village. We work to make the district a better place to do business by advancing a livable, distinct and vibrant environment to work, shop, live and visit.

Digital Footprint

Instagram: 8,000+

Facebook: 10,800+

Community e-news Subscribers: 3,700

Member e-news Subscribers: 250

Average Open Rate: 62%

Our work is guided by the vision that Bronte is a place where everyone is welcomed and everything you need can be found.



**Oakville Awards for Business Excellence:
Visit Oakville Tourism Excellence of the Year**

JOIN US & BE PART OF OUR COMMUNITY.

We are excited to offer unique sponsorship opportunities for Bronte's **2026 events, placemaking and beautification efforts**. On the following pages, you'll find a summary of **small to grand** opportunities for your consideration.

WHY SPONSOR?

COMMUNITY LEADERSHIP | Each sponsorship opportunity creates a space for meaningful interaction and connection with local residents and visitors, businesses and community organizations that will see your brand as something that adds value and vibrancy to Bronte.

BE PART OF BRONTE'S EVOLUTION | The coming months and years will see Bronte go through an exciting transformation. We invite you to be part of our story today and influence the dream of what Bronte will look, feel, taste and sound like for years to come.

This is your official invitation to be part of our story because we would love to be part of yours!



BRONTE LAKE NOTES SUMMER CONCERT SERIES



Bronte Lake Notes Summer Concert Series

Thursdays at 7pm in June, July & August

Various
Opportunities
Available

The Bronte Lake Notes Summer Concert Series is a signature, feel-good community event - and a standout opportunity to put your brand front and centre all summer long. Each week, 500+ attendees (from toddlers to grandparents) gather under the iconic Sails at Bronte Heritage Waterfront Park for an unforgettable evening of music, movement, and lakeside magic.

These FREE weekly concerts have become a beloved Bronte tradition and are widely known as *Oakville's Official Dance Party*. Picture sailboats drifting in the harbour, the sun setting over the lake, and hundreds of people dancing to live performances by some of the region's most exciting local bands. It's vibrant, joyful, and deeply community-driven - exactly the kind of experience people associate with brands they love.

SPONSORSHIP PERKS:

- Prominent logo placement on all event posters and on-site signage for the full 12-week series
- Weekly visibility on stage backdrop signage during every concert
- Logo inclusion across social media promotions and on the Bronte BIA website
- On-stage recognition by the emcee at the start of each weekly concert
- Featured recognition as Series Sponsor in member and community e-newsletters
- Opportunity for on-site engagement, including a branded booth or interactive activation

This is more than sponsorship - it's an invitation to be part of a cherished summer tradition and to connect with the Bronte community in a truly meaningful way.

*"Thank you Bronte Lake Notes for a summer of
awesome Thursday nights."*

-Dennis Jones

*"Epic Night !!!!!
Danced every song"*

-Pamela Buist

*"Can't wait till we can
do it all again!"*

-Debbie Percy

*"Another great night by our beautiful great
lake, with great music and great friends!"*

-Wendy Perkins

*"Thank you for all the
hard work and the great
musicians that keep us
moving and grooving."*

-Terri King



The
BRONTE
FARMERS,
MARKET

MARKET MUSIC HUB



The Bronte Farmers' Market Music Hub

Sundays in July & August

\$5,000

Get ready for farm, fresh & fun! We're launching our 3rd annual Bronte Farmers' Market for 9 Sundays in July and August. Located in Bronte Market Square, the Market will feature 35+ vendors (farmers, prepared food producers, artisans/crafters and community groups), live music and other activations.

The Music Hub is the **HEART** of the Farmers' Market

Located underneath a 10' x 10' tent, local musicians/bands are booked each Sunday to create a family-friendly, vibrant, cultural experience for Market shoppers. The space is surrounded by accessible seating and interactive games - and located in close proximity to two restaurant patios, ensuring that performers always have a captive audience.

SPONSORSHIP PERKS:

- Your logo featured across social media for all 9 weeks, on the BIA website, event posters, and signage
- Recognition as a presenting sponsor in our member and community e-newsletters
- Opportunity to set up a booth or activation at the Market
- A-frame signage with your logo at the Music Hub each week
- Your logo included in the Bronte Farmers' Market ad in the 2026 Look Local Bronte Visitor Guide, distributed for free to over 550 locations across Halton for 8 weeks

*"Magically, on Sunday mornings, the **Market has become a community space**. There will be smiles, the banter between customers and sellers. Neighbours will stop and chat. **There is a vibrancy. The joy of finding fresh vegetables, a baked good or a craft.**"*

-Dave McCleary, local resident



The Bronte Farmers' Market Presents: Haunts & Harvest

Oct 25, 2026

\$1,500

This October, we invite you to be part of a *frightfully* fun and highly engaging community event in the heart of Bronte Village.

On October 25, the Bronte Farmers' Market will transform Bronte Market Square into a vibrant Halloween-inspired destination, welcoming residents and visitors for a one-day fall celebration. Featuring 30+ local vendors offering farm-fresh produce, seasonal treats, handcrafted goods, and community activations, the market will blend the charm of autumn with the excitement of Halloween.

Live music, themed family-friendly activations, costumes, and immersive seasonal décor will create a festive atmosphere designed to drive foot traffic, encourage longer stays, and generate strong social engagement.

This special-edition market offers sponsors a unique opportunity to align with a beloved community event during one of the most engaging and visually dynamic seasons of the year - positioning your brand at the centre of a high-energy, family-focused fall celebration.

SPONSORSHIP PERKS:

- Logo included in BIA event ad in Look Local Magazine's September issue
- Logo on event poster and signage
- Logo included on social media promotions and on BIA website
- Inclusion as presenting sponsor in our member and community e-newsletters
- Opportunity to set-up a booth or activation at the event



"My **5-year-old** had an amazing time with all the kids' activities—**face painting, crafts, dancing, and more.**"
Karthik Aravind

"Just wanted to **THANK YOU** all for such a **beautiful, memorable and well-organised** event this past weekend!"
Lambrini Litsa

AT HOME IN BRONTE MUSKOKA CHAIR PROJECT



At Home in Bronte Muskoka Chair Project

Spring 2026

SOLD

\$5,000

The Bronte BIA is thrilled to bring back the *At Home in Bronte* Muskoka Chair Project! This vibrant public art initiative will feature 50+ Muskoka chairs on display year-round in Bronte Heritage Waterfront Park, providing much-needed seating, splashes of colour, and a warm, welcoming space for everyone.

Local residents, businesses, and community groups will be invited to paint the chairs, transforming the park into a lively canvas of creativity while enhancing its value as a community gathering place.

SPONSORSHIP PERKS:

- Recognition in Look Local Bronte Visitor Guide
- Logo on project poster and onsite signage
- Plaque(s) installed on 50+ Muskoka Chairs recognizing your support
- Logo included in social media promotions and on the BIA website
- Featured as presenting sponsor in member and community e-newsletters

This initiative is a unique opportunity to showcase your support for community art, local engagement, and a more vibrant Bronte waterfront.



AT HOME IN BRONTE FOR THE HOLIDAYS TREE LIGHTING CELEBRATION



At Home in Bronte for the Holidays

Saturday, November 21, 2026

\$5,000

Our annual tree-lighting event will take place in Bronte Market Square on November 21 and we'd love for your brand to help bring festive cheer to the neighbourhood! We'll host live music, family-friendly activities, giveaways, meet & greets with Santa & Mrs. Claus and more. Set-up a table, run a promotion and countdown to Christmas with the local community.

SPONSORSHIP PERKS:

- Logo included in BIA event ad in Look Local Magazine's October issue
- Logo on 4' x 8' sign located on Bronte Rd at Hixon St
- Logo on event poster and signage
- Logo included on social media promotions and on BIA website
- Inclusion as presenting sponsor in our member and community e-newsletters
- Opportunity to set-up a booth or activation at the event
- Recognition in remarks during tree-lighting ceremony

*"Loved the **community spirit!**
Lovely to see the event
growing over the years."
-Nita Patel*

*"What a **fun community**
event. Thank you!"
-Barbara Keeley Watt*



Oh, Christmas Tree!

On Display from Mid-November - January

\$1,000

Engage with the Bronte community, add some sparkle to the neighbourhood and contribute to our holiday celebration by sponsoring our annual Christmas tree installation. This is a meaningful way to promote your brand as the tree serves as a symbol of connection for local residents and visitors and is the anchor of the *At Home in Bronte for the Holidays* event. Located along Lakeshore Rd West in Bronte Market Square, the Christmas tree display creates a magical welcome for people that come to Bronte to shop, dine and explore; 12,000+ vehicles drive past the Square daily.

SPONSORSHIP PERKS:

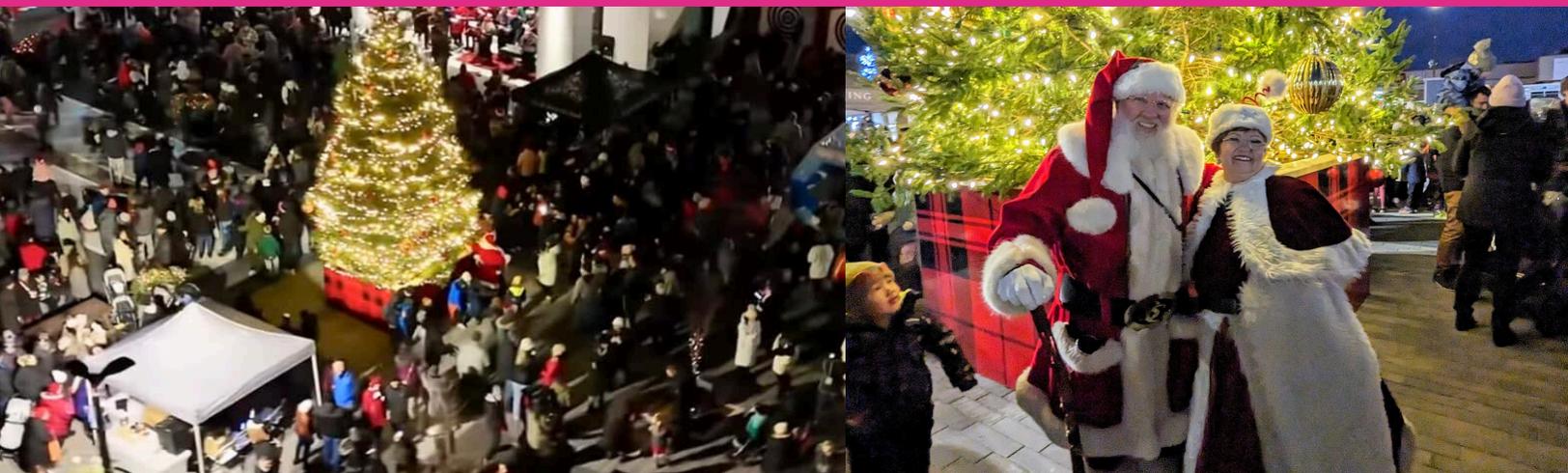
- Logo included on social media promotions and on BIA website
- Inclusion as tree sponsor in our member and community e-newsletters
- Opportunity to set-up a booth or activation at tree-lighting event on Saturday, November 21
- Recognition in remarks during tree-lighting ceremony
- Dedicated Thank You post on social media

*"wow **huge treeeeee!**
Excited! Great job
Bronte!"
Lorne Marqz Dawn*

*"Fantastic tree!"
Lynette Whiley*

*"**Absolutely beautiful.** Thank
You."
Conny Huggins*

*"**Wow.** The Tree looks
huge!!
Can't want to be there
and meet everyone."
Harry Mand*



JOIN US IN 2026

Choose a sponsorship opportunity that is meaningful to your brand and be part of our story today, tomorrow and beyond. We look forward to working in partnership with you to make Bronte a place where everyone is welcomed and everything you need can be found.

LET'S CHAT!

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