

JOB TITLE: Farmers' Market Coordinator LOCATION: Bronte Village, Oakville, ON EMPLOYMENT TYPE: Part-time/Seasonal EMPLOYER: Bronte BIA COMPENSATION: \$350/week x 14 weeks DATES: June 23 to September 28, 2025 HOURS: 7AM to 3PM, <u>every</u> Sunday from July 6 to September 28 (except Aug. 31), plus 6 hrs weekly (flexible) APPLICATION DEADLINE: Tuesday, May 6, 2025

ABOUT THE MARKET

The 2nd annual Bronte Farmers' Market is a community-centered marketplace where visitors can shop for fresh produce, baked goods, prepared foods and artisanal products while enjoying live music. The 2025 Market will bring together 30+ vendors weekly for an experience that is all about celebrating and supporting local.

ABOUT THE JOB

The Bronte BIA is looking for a highly responsible, friendly and reliable Farmers' Market Coordinator to join our team for the 2025 season. This is a critical role requiring dependability and the ability to handle logistics and build-relationships to ensure a positive and safe community event for vendors and Market visitors.

As the Market Coordinator, you will be entrusted with essential responsibilities to ensure the Market is set-up and operational every Sunday. You'll be expected to be on site in Bronte Market Square (2445 Lakeshore Rd W) for all 12 weeks.



KEY RESPONSIBILITIES:

- Take a Market Manager Certification Course (online approx. 15 hours).
- Train with BIA Staff in advance of the first market day to learn about market logistics, participating vendors and health & safety protocols.
- Provide weekly emails to all vendors and musicians, including a site map and other relevant communications.
- Be in attendance for <u>every</u> Market Sunday (prior to vendor set up, during the market and until after the last vendor leaves).
- Manage the set-up and teardown of the Market (map out stall spaces, install signage and activations, set up tents, access hydro for vendors/musicians, move picnic tables, oversee and ensure the safe and timely set up of vendor booths, etc.)
- Greet musicians and ensure they are set up and ready to perform at the scheduled time.
- Maintain the overall Market atmosphere and ensure it remains welcoming, positive and energetic.



- Be the main point of contact for vendors and Market visitors, providing friendly and responsive service.
- Be on weather watch and communicate inclement weather to vendors.
- Complete regular scans of the Market for safety issues.
- Ensure all vendors and community partners are working in accordance with Market protocols.
- Ensure Bronte Market Square is litter-free at the end of every Market day.
- Capture photos & videos of Market Sundays.
- Maintain regular face-to-face communication with Market vendors to answer any questions/address concerns.
- Supervise the Bronte BIA Summer Student, who will also be at the Market every Sunday in a supporting role.
- Provide a weekly (written) Market summary to the Executive Director.
- Support the development of visitor and vendor experience surveys.

REQUIREMENTS:

- Excellent interpersonal, communication and leadership skills.
- Access to a computer and cell phone.
- Ability to manage competing priorities.
- Ability to work and make decisions independently and problem-solve proactively.
- High level of attention to detail and scheduled work processes.
- Able to work in all weather conditions, e.g. heat, cold, rain, sun, wind.
- Capable of lifting and carrying heavy items, including large tents, weights and equipment.
- Ability to be on your feet for long periods of time.

PERKS & BENEFITS:

- Make a meaningful impact in Bronte Village.
- Spend your Sundays in a vibrant, outdoor marketplace.
- Work with passionate Market Vendors and community members.
- Enjoy flexible scheduling outside of Market hours.
- Earn a Market Manager Certificate through Farmers' Markets Ontario.

TO APPLY:

Please send your resume and a brief cover letter outlining your interest in the position to Kylie at **info@brontevillage.net** with the subject line *Bronte Farmers' Market Coordinator Application*.

We'll be reviewing applications on a rolling basis. Deadline to apply is Tuesday, May 6, 2025. No phone calls please. Only candidates selected for an interview will be contacted.

Thank you for your interest in joining our team!

