

You are At Home in Bronte.



CALLING PAINTERS OF ALL SKILL LEVELS!

The Bronte BIA is pleased to announce that the **At Home in Bronte Muskoka Chair Project** is *back* in 2024! The chairs serve as a public art installation that symbolizes a place where everyone is welcome.

This year, the project is returning to its community-focused approach and we're inviting local residents, families, businesses and community groups to paint 50 new Muskoka chairs and contribute to our public spaces to maximize their shared value.

We'd love for you to help us bring this project to life. With your time and talent, we hope to show that a chair is so much more than a chair – it's a symbol that everyone is **At Home in Bronte**.

Applicants are encouraged to use their imagination and creativity to develop a chair design that reflects Bronte's harbour location, nautical/lake/waterfront theme, park setting, evolving neighbourhoods & landscapes, fishing village heritage, local business makeup, outdoor sports & activities, cultural celebrations, local floral or fauna, or abstract designs. Each chair will have a plaque displaying the name(s) of the artists and name of the chair.

THIS PROJECT IS GENEROUSLY SPONSORED BY:





HOW IT WORKS:

1. Get inspired! Brainstorm chair design ideas with a group of co-workers, family members, friends or local community organization.
2. Have an idea? *Great!* Complete and submit this application – due Friday, April 12, 2024 at 4pm to communications@brontevillage.net.
3. The application process is first-come, first-served. You'll be notified via email by the BIA if you've been selected to paint a chair.
4. Ready to get started? Chair pick-up is scheduled for Saturday, April 20 and Saturday, April 27 between 10am to 3pm at BUM Commercial Furniture, located at 3270 South Service Rd, Unit 1 in Oakville.
5. Assemble your chair and get painting! (We'll provide painting tips and instructions.)
6. Bring your finished chair to the Gazebo in Bronte Heritage Waterfront Park on Friday, May 24 between 4pm and 8pm.
7. Come to Bronte often to watch as local residents and visitors enjoy your work of art!

PRIMARY APPLICATION CONTACT:

Name: _____

Phone #: _____ Email: _____

Address: _____

(Primary address must reside in Oakville)

Please select the box that best describes your group/chair:

Individual Family Business Non-profit Artist

painters: _____ (4 painters maximum)

Name of Chair: _____

(Please provide a creative name for your chair)

Family/Group/Business/Organization Name: _____

(If applicable)



DESCRIBE YOUR CHAIR

Each *At Home in Bronte* chair will help to showcase the community's collective pride of living and working in Bronte.

Guiding themes can include:

- Bronte's harbour location
- Nautical/lake/waterfront theme
- Park setting
- Evolving neighbourhoods & landscapes
- Fishing village heritage
- Local business makeup
- Outdoor sports & activities
- Cultural celebrations
- Local floral or fauna
- Abstract designs

PAINTING GROUP RULES:

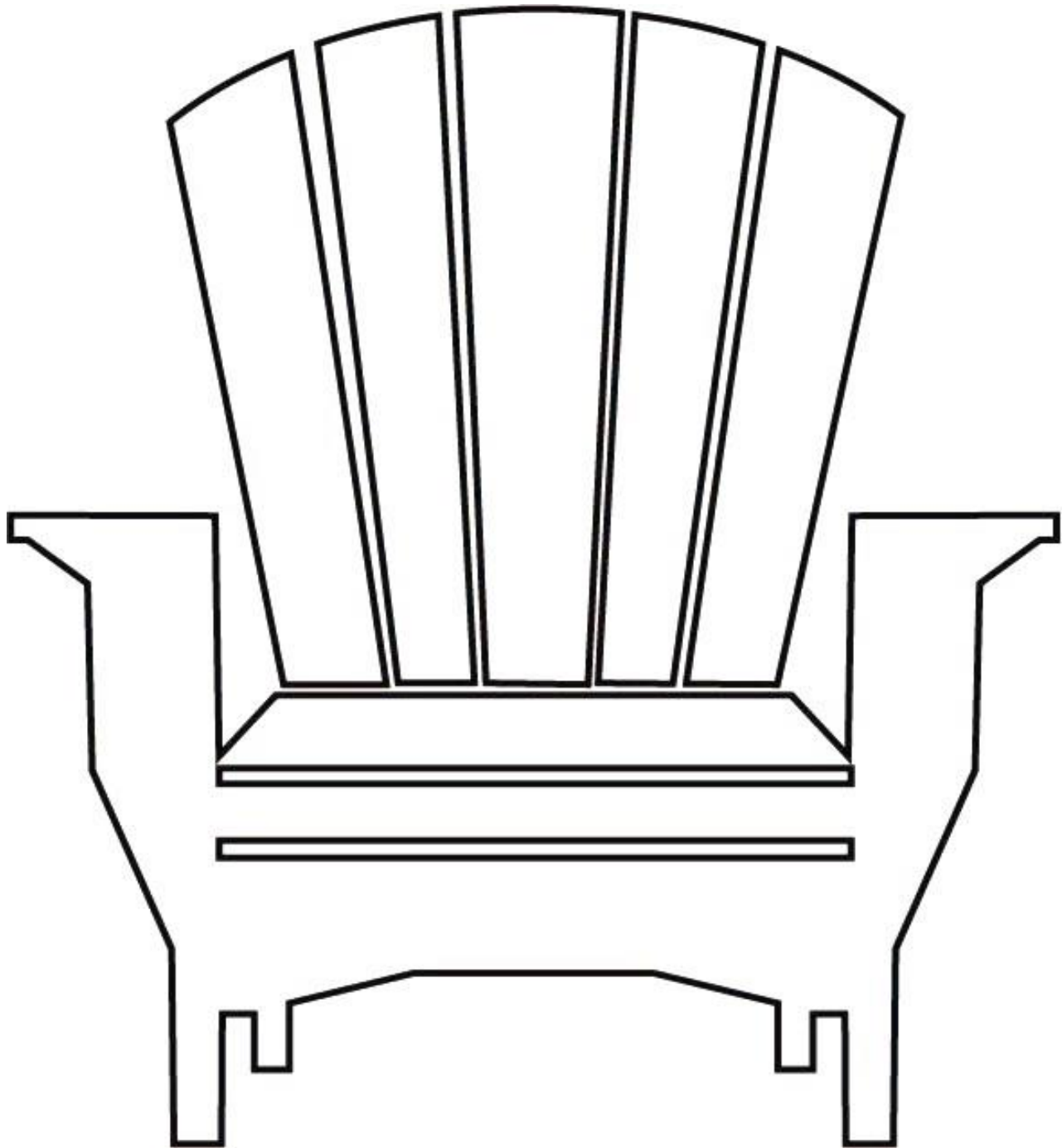
- o The Bronte BIA reserves the right to determine and select all chair painters, and determine after completion whether any chair is appropriate for display as part of the project.
- o Chair designs may not contain offensive, obscene, profane, indecent or otherwise controversial content.
- o Chair designs may not promote, encourage, or incite violence.
- o Company logos to appear on the chair may not exceed a maximum design size of 4 inches by 4 inches. A maximum of two corporate logos may appear on the chair. Religious, political, logos as 'whole chair' design with logo will not be approved.
- o Designs containing religious or political references, symbols, etc., will not be approved.
- o The Bronte BIA reserves the right to determine and select all chair painters, and determine after completion whether any chair is appropriate for display as part of the project.
- o Changes/additions to the structural design of the chair are not permitted. Materials other than paint cannot be applied/affixed to the chair.

Show and tell us what your chair will look like, what it is you are trying to express!



CREATE A CHAIR DESIGN

Please provide a draft of the proposed design of your *At Home in Bronte* chair.



Submit completed applications by Friday, April 12 @ 4pm to:
communications@brontevillage.net