## SUMMER IN THE REARVIEW Results of the 2023 Bronte BIA Community Investment Program



# 65 FREE events

May - September

Lakeside concerts, walking tours, cultural festivals, family-friendly workshops, an outdoor movie night, outdoor literacy programs, a Block Party...and more!

28,000+ visitors





spent at local Bronte **businesses** 

#### Where Locals & **Visitors Connect**

54% of visitors live locally

46% of visitors live outside of **Bronte** 



#### Multi-Modal Access

63% came by car 28% came on foot 8% came by bike 1% came by transit

### **Top 5 Reasons People Visit Bronte**



- Waterfront
- Restaurants & Patios
- 3 Events & Music
- 4 Sense of Community
- **5** Local Businesses