

Skills Matrix

To ensure the Bronte BIA Board is representative of its diverse membership and to ensure it has the right range of skills to best serve its membership, we use a Skills or Competency Matrix.

Our goal is to attract the right mix of Board members so the Board of Management/Directors can provide the most relevant and comprehensive support to the Executive Director, while providing the highest level of strategic leadership possible. The BIA Board is focused on strategic issues vs operations.

Member Type	Retailer	Restaurant / Food Service	Landlord / Property Owner	Professional Services	Health / Wellness
Competency					
Finance					
Marketing					
Sponsorships/					
Partnerships					
Innovation					
HR					
Board governance					
Legal					
IT					
Municipal government relations					
Real Estate					
Economic development					
Urban planning					
Strategic planning					
Other skills					