

A thriving community on Lake Ontario

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Vibrant. Unique. Growing.

BE PART OF OUR EVOLUTION. BE PART OF OUR FUTURE.





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BRONTE.

Nestled on the western shores of Lake Ontario, it is one of the most scenic and inviting places to live in the GTA. And our evolution continues.





Unique heritage. A sense of place.

Bronte is one of Ontario's oldest communities and has retained its "small-town-tight-knit-community feel" and preserved its heritage waterfront which is celebrated both by residents and visitors. The thriving shopping district completes to the overall character and vibe of the community.





Room to grow.

Bronte is home to over 13.600 residents, 175 businesses and continues to grow. It is one of six growth areas identified in the Town of Oakville's "Livable Oakville Plan" for revitalization as a complete community. It is being regenerated as a mixed-use area with a distinct character including a thriving commercial shopping district and a variety of housing options that provide an appealing year-round environment for future residents, employees, and visitors.

Key Community Attributes



- Greenspace
- New Public Square
- Four Seasons
- Public Spaces



- Culture
- Robust Retail Offerings
- Heritage & History
- Schools
- Community Centre

 Connectivity Recreation • Housing Options • EV charging stations



- Waterfront
- Sports
- Fishing
- Boating
- Biking



- Redevelopment Opportunities
- Current Retail Vacancies Available
- Pop-up Retail Options
- Parking Management Strategy

Oakville's most sought after neighbourhood.

The intersection of city life and suburban waterfront living.



Vibrant. Unique. Affluent.



Blending past and present, historic Bronte is transforming itself into a exciting, complete residential community designed for the future.

It is considered a preferred location in the GTA due to its proximity to Lake Ontario, the Bronte GO station, QEW and bus transit hub, plus its 15-minute walk/5 minute drive to daily amenities.

"Best place to live"

MoneySense

In a ranking of 415 cities, towns and villages the Town of Oakville has made "Best Place to Live" list 5 years in a row.

Evolving and changing demographic.



Population = 5% growth from 2016-2021 Households = 6% growth from 2016-2021 to 6,000 HH Median age = 53 Average household income = \$146,428 Average household expenditure = \$151,949



High retail commodity expenditure and investment.

(as compared to the TORONTO CMA)

- Accessories and Clothing
- Alcohol
- Electronics
- Food Service / Restaurants
- Grocery
- Fitness, Health Care & Wellness
- Home
- Leisure goods
- Pets
- Sporting goods
- Travel
- Technology
- + Projected growth in the next 3-5 years is 2,500 new residents
- + Current development sites will add 1,224 residential units to our community
- + With a resurgence in residential development, Bronte is attracting boomers, young families and professionals that are active, financially comfortable, savvy residents living the good life



A growing business district.

Bronte is a designated Business Improvement Area (BIA), one of three in Oakville, that represents about 175 businesses along Bronte Road at Lakeshore Road West. Our businesses are a mix of locally owned, independent and operated establishments and chain stores that provide daily amenities for

residents, along with destination retailers and restaurants. We are also a designated tourism location. Bronte features attractive business, community and cultural uses at the street-level. And is a preferred place for new business based on the support of the community, the BIA, and the Town of Oakville.



Don't miss the opportunity.

- 278,000 square feet of retail space
- 45,000 square feet of new commercial retail space space planned or under construction
- New sidewalk enhancements, a public square and upgraded streetscapes
- Planned redesign of Lakeshore Road West
- Harbourside retail district
- A 15-minute drive from anywhere in Oakville
- High walkability score
- Free municipal parking and paid meters
- Curbside pickup spots
- Designated bike-friendly district with bike corrals and repair station

You'll be in good company.



The stage is set for your success.

"I'm invested in Bronte's future and excited by the changes happening. It's a perfect location to serve my local and visitor customers and to grow my business."

> **Rose Luxton. Lakeside Livin Property & Business Owner**

Let's talk Bronte.

Maureen Healey EXECUTIVE DIRECTOR Bronte BIA

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Join us. Be part of our community.

We are dedicated to improving the economic prosperity and quality of life in Bronte. We have a clear and focused community created vision.

We are building a distinct sense of place by making Bronte walkable, bikeable and liveable, and ensuring the development of a hub of high-quality jobs offering unique businesses that service locals.



