At Home in Bronte: Winter Edition

2021/2022

Who paints the chairs?

Since 2017, the *At Home* project has invited local residents, businesses and community groups to get together to design and create Muskoka chairs for installation in the Bronte Heritage Waterfront Park each Summer.

Due to COVID-19 gathering restrictions we had to change up the program. For the past two years we've partnered with ArtHouse House and Sheridan College to hire local, emerging artists to create 100 chairs installed through March 2022.



What will happen to the chairs?

In Spring 2022, all the chairs currently on display will be removed and placed within the community with groups in need of some decorative outdoor seating and/or sold at an auction in support of ArtHouse Halton. More details to come.

Can I hire an artist to paint a chair for me?

Sure. Reach out to specific artists via their social channels to hire them directly. You'll want to pay them a fair wage, plus the cost of materials. The plain Big Bear Chairs are available for purchase online or at local retailers. The artist can construct the chair prior to painting.

Can community groups decorate a chair?

The hope is that next Spring applications will open for community groups, organizations, local businesses and families to design and decorate chairs that will go on display in Summer 2022. This will be guided by local health & safety guidelines.

How it works:

- 1. Oakville-based groups apply to the BIA to design and paint a chair. A draft design that meets the creative brief provided must be included.
- 2. Once approved, groups are given (for free) the plain chair that must be constructed first then decorated as per guidelines provided.
- 3. Groups deliver their chairs on specified dates to the district for installation by the BIA.
- 4. Groups have first rights to claim their chair at the end of the Summer. Unclaimed chairs are donated.

Who pays for the art installation?

At Home is managed and funded by the Bronte BIA and its 200 member businesses. The Town of Oakville is a major partner.

