



BRONTE BUSINESS IMPROVEMENT AREA (BIA)

2360 Lakeshore Road West, Oakville

MINUTES OF THE BOARD OF DIRECTORS' MEETING

Tuesday, May 25, 2021 at 8:00 a.m.

Board Members

Cheryl Etherington, CGA	Chair (<i>arrived at 8:15 a.m.</i>)
Sherril Wright, RBC	Vice Chair
Shannon Fogarty, Tim Hortons	Treasurer
Paul Cates, Property Owner	Director
Rano Dandybaeva, The Flavour Fox	Director
Rose Luxton, Lakeside Livin	Director
Sean O'Meara, Councillor, Halton Region and Ward 1	Director

Regrets

Dania Smiley, Dania Latina	Director
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Management

Maureen Healey	Executive Director, Bronte BIA
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Invited Guests

Beth Robertson	Councillor, Ward 1
Lynn Clay	Recording Secretary, INaMINUTE Ltd.

1.0 CALL TO ORDER

Due to the COVID-19 pandemic, the meeting was held by videoconference.

With a quorum of Directors present, S. Wright presided as meeting Chair and called the meeting to order at 8:08 a.m.

2.0 APPROVAL OF AGENDA

On a **MOTION** by R. Luxton, **seconded** by S. Fogarty, **it was resolved** to approve the presented agenda.
The motion was carried.

3.0 APPROVAL OF MINUTES

On a **MOTION** by S. O'Meara, **seconded** by R. Luxton, **it was resolved** to approve the minutes of the Board of Directors' meeting held on April 27, 2021, as presented.
The motion was carried.

4.0 REPORTS

4.1 Financial

The Treasurer, S. Fogarty, provided the Board with the financial report. Written reports and statements had been included in the meeting package.

*On a **MOTION** by S. Fogarty, **seconded** by R. Dandybaeva, **it was resolved** to receive the April 2021 income statement and balance sheet, as presented.*

The motion was carried.

4.2 Operating Plan – April 2021 Update

The Board received a written April 2021 update.

Management highlighted that the *Bronte Forward!* campaign was wrapping up. 799 surveys had been received, which was double the 400 that had been hoped for. 880 Cities would submit a draft report in June 2021 and would attend the next meeting to present the report to the Board.

The additional 20 chairs of the At Home In Bronte – Muskoka chair project had been positioned in the district, along with the remaining chairs that had been moved from the winter to summer positions. A few adjustments were being made to the final positioning of the chairs.

The Chair commented that the chairs looked lovely.

C. Etherington arrived at the meeting at 8:15 a.m.

4.3 Town Update

Councillor S. O’Meara detailed that at the Town Council meeting, being held that evening, there would be a review of a staff recommendation to introduce paid parking as a solution to deal with the extra vehicles that collected around the waterfront parks during periods of nice weather. At the June 2021 Town Council meeting, there would be a review of the final recommendations on the Bronte mass transit study area. The report would then go to the Halton Region in fall 2021 for final approval.

Staff was continuing to work on the submission for the property on south side of Lakeshore and Bronte Roads. Councillor O’Meara thanked Management for sending the BIA’s position on the development to the Town staff.

Farm Boy was scheduled to open on June 24, 2021 and would be at tonight’s Council meeting to get approval for a sign by-law variance, so the sign could be installed in advance of the opening. The landscape around Lakeshore Road was underway.

Splash pads were opened on the weekend and June 14, 2021 was the next date of the re-opening plan. Conversations were being held with the Medical Officer of Health.

Management asked if the Medical Officer of Health would be seeking opinions from stakeholders regarding the re-opening plan. The Councillor responded that the Medical Officer of Health was aligned with Dr. Williams of the provincial public health team. The Councillor noted that he sat on the regional board of health and could share with that group comments from the BIA.

5.0 COMMENTS / ANNOUNCEMENTS

There were no items.

6.0 NEXT MEETINGS

The next meeting of the Board of Directors was scheduled for Tuesday, June 22, 2021, at 8:00 a.m., to be held by videoconference.

7.0 CLOSE

As there was no further business to conduct, the Chair thanked everyone for attending, and declared the meeting closed at 8:24 a.m.

Director

Date

Director

Date